



AN ULTIMATE DESTINATION ALL ABOUT THE EXPERIENCE

Elegant. Sophisticated. Dazzling. Unforgettable. In a city known for flash and of-the-moment thrills, Wynn Las Vegas and its sister resort, Encore, combine to create the most sought-after of luxury experiences, one that keeps the most discerning guests coming back for more. *WYNN* promises a sumptuous journey through these extraordinary properties—the 2,716 rooms and suites at Wynn Las Vegas, and the 2,034 all-suite Encore—which offer the distinction of possessing more Forbes Five Star awards than any other casino resort in the world. *WYNN* provides exclusive coverage of the “best of the best” that awaits each and every guest, from the delectable fine dining created by celebrated chefs to lavish spa treatments and exuberant nightlife to an exceptional selection of the world’s most sought-after designer labels. The unmitigated pinnacle of Las Vegas luxury, *WYNN* is an experience not to be missed.

CALENDAR

ISSUE	SPACE RESERVATION	MATERIALS	AVAILABLE
1 SPRING (JCK)	January 26, 2012	March 2, 2012	April 13, 2012
2 FALL	June 29, 2012	July 20, 2012	August 17, 2012
3 WINTER	October 12, 2012	October 26, 2012	November 30, 2012

RATES

PRINTED AND DISTRIBUTED: 50,000

AD SIZE	1X
FULL	\$15,000
SPREAD	\$30,000
COVER 2/PAGE 1	\$37,000
COVER 3	\$15,855
COVER 4	\$22,000

- All rates are net
- Premium positions +15%
- All final positioning is determined/approved by Wynn Resorts Holdings, LLC
- Calendar, availability, and rates subject to change based on strategic opportunities, reader and market needs