



CELEBRATING LOS ANGELES'S FINEST

LOS ANGELES CONFIDENTIAL magazine is the premiere glossy publication in Los Angeles, celebrating the finest in fashion, art, beauty, culture, dining, entertainment, interior design, nightlife, and travel. *LOS ANGELES CONFIDENTIAL* magazine covers the hottest trends and most influential players and tastemakers from an insider's point of view.

CALENDAR

ISSUE	SPACE RESERVATION	MATERIALS	AVAILABLE
1 FEBRUARY (AWARDS)	November 28, 2011	December 12, 2011	January 9, 2012
2 MARCH (SPRING FASHION)	January 18, 2012	February 1, 2012	February 27, 2012
3 APRIL/MAY	February 22, 2012	March 7, 2012	April 2, 2012
4 SUMMER	April 18, 2012	April 30, 2012	June 1, 2012
5 SEPTEMBER (EMMYS)	June 17, 2012	July 11, 2012	August 20, 2012
6 OCTOBER (MEN'S)	August 22, 2012	September 5, 2012	October 1, 2012
7 NOVEMBER	September 19, 2012	October 3, 2012	November 1, 2012
8 DECEMBER/JANUARY	October 17, 2012	October 31, 2012	December 3, 2012

RATES

PRINTED AND DISTRIBUTED: 65,000

AD SIZE	1X	3X	6X	8X
FULL	\$20,800	\$18,725	\$16,850	\$15,165
SPREAD	\$39,600	\$35,640	\$32,075	\$28,868
HALF PAGE	\$12,500	\$11,250	\$10,125	\$9,120
QUARTER PAGE	\$8,300	\$7,470	\$6,725	\$6,050
COVER 2/PAGE 1	\$47,900			
COVER 3	\$25,000			
COVER 4	\$28,600			

- All rates are net
- Premium positions +15%
- Calendar, availability, and rates subject to change based on strategic opportunities, reader and market needs

WHERE YOU CAN FIND US...

Adrianna Shamaris Home	Frey Wille	O'Gara Coach
Adriano Goldschmied	Galpin Lotus	Oliver Peoples
Air Gourmet	Guess	Peninsula Dining Room
Alberta Ferretti	H. Studio	Planet Blue
Anya Hindmarch	HD Buttercup	Plush Home
Ardell Yachts	Hornburg Jaguar & Land Rover	Polo Lounge at Beverly Hills Hotel
Aston Martin of Beverly Hills	Hugo Boss	Ralph Lauren
Aveda Bokaos	Ilori	Reiss
Balboa Bay Club & Resort	Intermix	Restoration Hardware
Barneys	Jimmy Choo	Richard Mille
BCBG MAXAZRIA	John Varvatos	Ron Herman
Bebe	Jonathon Adler	Saks Fifth Avenue
Beverly Hills Tennis Club	Katsuya	Salvatore Ferragamo
Bijan	Ken Paves Salon	Soho House
Bliss Spa at the W Hollywood	Keyes Lexus	Spago
Bloomingdale's	Kitson	T. Pettersson Haberdashery
BLT Steak	La Maison Francaise Antiques	The Beverly Center
BOA Steakhouse	La Perla	The Grill on the Alley
Brentwood Country Club	Lamborghini of Beverly Hills	The Palm
Brilliant Transportation	Landmark Aviation	The Ritz-Carlton Residences
Calypso Home	Le Merigot Spa	The Spa at the Four Seasons, Beverly Hills
Cartier	Lisa Kline Men/Women/Kids	The Spa at the Four Seasons, Westlake Village
Chanel	Los Angeles Athletic Club	The Sports Club LA
Chaya	Louis Vuitton	Thibiant Beverly Hills Day Spa
Costa Mesa Golf & Country Club	Macys	Tom Ford
Craft	Madison	Traditional Jewelers
Crustacean	Malibu Country Mart	Trump National Golf Club
Diane Von Furstenberg	Malibu Lumber Yard	Tustin Ranch Golf Club
Diabolina Boutique	Max & Co.	Umberto Salon
Diva Limousine	McClure & Associates Agency	Urth Café
Dodger Stadium Luxury Suites	Mercedes-Benz of Beverly Hills	Veronica Day Spa
Dolce & Gabbana	Minotti	Villa Blanca
Equinox Health Club	Miu Miu	Yves Saint Laurent
Fashion Island Concierge	Monarch Beach Golf Course	
Fendi	Movie Movers	
Ferrari of Beverly Hills	Music Express Private Car Service	
Four Seasons Restaurant	Neiman Marcus	
Fred Segal	Nobu	
Frederic Fekkai	Nordstrom	