



THE SUMMER CAMP FOR TASTEMAKERS

For 34 years, *HAMPTONS* magazine has celebrated the affluent and influential beachfront community of Long Island's East End. From Memorial Day through Labor Day, *Hamptons* is the essential weekly read that reaches the most prominent and powerful within this area. With a focus on real estate and interior design, fashion and fine jewelry, art and culture, dining and entertainment, fitness and philanthropy, *HAMPTONS* is the ultimate authority on the very best of what the Hamptons has to offer. Written by a highly curated roster of local tastemakers and prominent people in the know, *HAMPTONS* is recognized as the preeminent voice of the Hamptons. Our strategic distribution, including exclusive estate delivery, provides an incomparable opportunity for clients to reach the prestigious and coveted Hamptons consumers.

CALENDAR

ISSUE	SPACE RESERVATION	MATERIALS	AVAILABLE
1 MEMORIAL DAY	April 25, 2012	May 9, 2012	May 25, 2012
2 FATHER'S DAY	May 23, 2012	May 30, 2012	June 15, 2012
3 JULY 4TH	May 30, 2012	June 13, 2012	June 29, 2012
4 ISSUE 4	June 13, 2012	June 20, 2012	July 6, 201
5 ISSUE 5	June 20, 2012	June 27, 2012	July 13, 2012
6 ISSUE 6	June 27, 2012	July 3, 2012	July 20, 2012
7 ISSUE 7	July 3, 2012	July 11, 2012	July 27, 2012
8 ISSUE 8	July 11, 2012	July 18, 2012	August 3, 2012
9 ISSUE 9	July 18, 2012	July 25, 2012	August 10, 2012
10 ISSUE 10	July 25 , 2012	August 1, 2012	August 17, 2012
11 ISSUE 11	August 1, 2012	August 8, 2012	August 24, 2012
12 LABOR DAY	August 8, 2012	August 15, 2012	August 31, 2012
13 HOLIDAY	October 10, 2012	October 24, 2012	November 16, 2012

RATES

PRINTED AND DISTRIBUTED: 40,000

AD SIZE	1X	3X	6X	10X+
FULL	\$17,500	\$15,750	\$14,175	\$12,750
SPREAD	\$33,250	\$29,925	\$26,900	\$24,250
HALF PAGE	\$10,500	\$9,450	\$8,505	\$7,650
QUARTER PAGE	\$7,000	\$6,300	\$5,670	\$5,125
COVER 2/PAGE 1	\$40,250			
COVER 3	\$21,000			
COVER 4	\$23,900			

- All rates are net
- Premium positions +15%
- Calendar, availability, and rates subject to change based on strategic opportunities, reader and market needs

WHERE YOU CAN FIND US...

- 25 Park
- 27 Hampton Salon
- 75 Main
- Almond Restaurant
- Americana Manhasset
- Atlantica Tierra Mar Restaurant
- B. Smith's
- Baby Moon Restaurant
- Barrister's Restaurant
- BCBG
- Beach Bakery
- Bellhaus
- Blue & Cream
- Bobby Vans
- Bonne Nuit
- Bookhampton
- Brewsters Seafood Market
- Brunello Cucinelli
- Brunetti Hair & Beauty
- Candy Kitchen
- Citarella
- Citta Nuova
- Copa Restaurant
- Cork + Jug
- Cromers Market
- Cream
- Della Femina
- Devi Kroell
- Diane von Furstenberg
- Dockers
- The Driver's Seat
- East Hampton Point Marina Restaurant
- Edit-Summer
- Espresso Market
- Flashbacks
- Flywheel Sports
- Foody's
- Four Season Grill
- Gail Rothwell
- Gloria Jewel
- Goldberg Bagels
- The Golden Pear
- Gosmans Dock & Restaurant
- Gurney's Inn
- Gym Source
- H. Groome
- Hampton Coffee Company
- Hampton Jitney
- Hampton Luxury Liner
- Hatchlings
- Intermix
- J.Crew
- J. McLaughlin
- Jennifer Miller
- Jildor Shoes
- Jimmy's
- Jobs Lane Jewelers
- Johnny Chih's Restaurant
- La Parmiagiana Restaurant
- La Perla
- Le Sportsac
- Lobster Roll
- London Jewelers
- Lone Star Jeans
- LT Burger
- Lucille's Beach Barn
- Madewell
- Magaschoni
- Maison 24
- Malia Mills
- Margarita Grille
- Max & Gino's
- Messina Jewelry
- Michael Kors
- Mirkos
- Nello's
- Nichols Restaurant
- Nick & Toni's
- nuBest Salon and Spa
- Oakland Restaurant
- Oasis Restaurant
- Obligato
- One Ocean Restaurant
- Paradise Café
- Phao
- Philippe
- Pierre's Restaurant
- Polo Store
- Ralph Lauren
- Rexer Parkes
- Roberts Restaurant
- Rose Jewelers
- Sant Ambroeus
- Savanna's
- Schmidts Market
- Scoop
- Sen Restaurant
- Serenity's at Cooper's Beach
- Shock
- Shoe Inn
- Singer 22
- SoulCycle
- Southampton Inn
- Southampton Publick House
- Southampton Wines and Liquors
- Stone Creek Inn
- Sunset Deli
- Sunwaters
- Sydney's Taylor Made Cuisine
- Talon Air
- The Palm Restaurant
- Theory
- Tide Runners Restaurant
- Tiffany & Co.
- Tommy Hilfiger
- Tony's Asian Fusion
- Tutto Il Giorno
- Tutto Italiano
- Twice Upon A Bagel
- Vered Gallery
- Vilebrequin
- Wölffer Estate Vineyard
- World Pie Restaurant

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