



BRINGING THE BEST OF NEW YORK TO THE BEST OF NEW YORK

GOTHAM magazine is the premiere glossy publication chronicling the upscale New York City lifestyle. It features sophisticated, fashion-forward content providing a peek inside the exclusive world of high society and revealing the best the city has to offer. Covering fashion, philanthropy, arts, culture, real estate, cuisine, celebrity, entertainment, and beauty, *GOTHAM* magazine knows the pulse of Manhattan.

CALENDAR

ISSUE	SPACE RESERVATION	MATERIALS	AVAILABLE
1 FEBRUARY	December 9, 2011	December 23, 2011	January 16, 2012
2 MARCH (SPRING FASHION)	January 13, 2012	January 27, 2012	February 27, 2012
3 APRIL/MAY	February 24, 2012	March 9, 2012	April 2, 2012
4 SUMMER	April 27, 2012	May 11, 2012	June 1, 2012
5 SEPTEMBER (FALL FASHION)	July 13, 2012	July 27, 2012	August 20, 2012
6 OCTOBER (MENS)	August 24, 2012	September 7, 2012	October 1, 2012
7 NOVEMBER	September 21, 2012	October 5, 2012	November 1, 2012
8 DECEMBER/JANUARY	October 26, 2012	November 9, 2012	December 3, 2012

RATES

PRINTED AND DISTRIBUTED: 65,000

AD SIZE	1X	3X	6X	8X
FULL	\$20,800	\$18,725	\$16,850	\$15,165
SPREAD	\$39,600	\$35,640	\$32,075	\$28,868
HALF PAGE	\$12,500	\$11,250	\$10,125	\$9,120
QUARTER PAGE	\$8,300	\$7,470	\$6,725	\$6,050
COVER 2/PAGE 1	\$47,900			
COVER 3	\$25,000			
COVER 4	\$28,600			

- All rates are net
- Premium positions +15%
- Calendar, availability, and rates subject to change based on strategic opportunities, reader and market needs

WHERE YOU CAN FIND US...

Agnes B Femme	Eva Scrivo Salon	Rachel Riley
Ankasa New York	Fendi	Ralph Lauren
Atlantic Aviation	Four Seasons Grill	Reebok Sports Club
Bagatelle	Frederic Fekkai	Regency Restaurant
Balthazar	Fred's at Barneys New York	Rouge
BCBG	Herve Leger	Saks Fifth Ave
Bice	Hugo Boss	Scoop
Blue Tree	Hotel Gansevoort	Serafina
Bobby Van's	Intermix	Spice Market
Bonpoint	Jack Olive	Stella McCartney
Boutique Mirrabelle	John Barrett Salon	STK
Botega Venetta	Juicy Couture	St. Regis
Bric's	Kimara Ahnert	Stuart Weitzman
Calypso	Krizia	Susan Ciminelli Day Spa
Cartier	La Perla	Theory
Catherine Malandrino	Le Cirque	Tribeca Grill
Chanel	L'Express	The Bryant Park Hotel
Cipriani Restaurant Group	Lord & Taylor	The Lowell
Coach	Louis Vuitton	The New York Look
Craft	Marina Rinaldi	The Mercer
Da Silvano	Michaels Restaurant	The Ritz-Carlton, Battery Park
David Barton Gym	Milos	The Ritz-Carlton, Central Park
David Yurman	Missoni	Tribeca Grand Hotel
Dennis Basso	Montmartre	Trump Soho
Di Modolo	Moschino	Vera Wang
Diana & Jeffries	Nellos	Veronique Maternity
Diane von Furstenburg	Nicole Miller	Victor Hugo
Dos Caminos	Nobu Restaurant Group	Vince
Dream New York	NY Health and Raquet	Waldorf Astoria
Dylan Prime	Oasis Day Spa	Warren Tricomi
Elie Tahari	Olive & Bettes	Wempe
Equinox	Oscar De La Renta	Yael Sonia
Escada	Palm	