



## THE TALK OF THE NATION'S CAPITAL

*CAPITOL FILE* magazine shines a light on the complexities of our nation's capital by delivering compelling, topical features and insightful columns from nationally recognized contributors, as well as smart events coverage and world-class photography. *CAPITOL FILE* provides the city's most curious thinkers with an inside look at the spheres of influence—politics, philanthropy, fashion, food—that power the world's most influential metropolis. Published six times per year, *CAPITOL FILE* decodes and defines Greater Washington's multifaceted, multicultural and always intelligent personality.

# CALENDAR

ISSUE	SPACE RESERVATION	MATERIALS	AVAILABLE
1 SPRING (SPRING FASHION)	January 10, 2012	January 24, 2012	February 20, 2012
2 MAY/JUNE	March 13, 2012	March 27, 2012	April 23, 2012
3 SUMMER	May 15, 2012	May 29, 2012	June 18, 2012
4 FALL (FALL FASHION)	July 17, 2012	July 31, 2012	August 20, 2012
5 OCT/NOV (MENS)	August 28, 2012	September 11, 2012	October 8, 2012
6 DECEMBER/JANUARY	October 23, 2012	November 6, 2012	December 3, 2012

## RATES

PRINTED AND DISTRIBUTED: 50,000

AD SIZE	1X	3X	6X
FULL	\$17,500	\$15,750	\$14,175
SPREAD	\$33,250	\$29,925	\$26,900
HALF PAGE	\$10,500	\$9,450	\$8,505
QUARTER PAGE	\$7,000	\$6,300	\$5,670
COVER 2/PAGE 1	\$40,250		
COVER 3	\$21,000		
COVER 4	\$23,900		

- All rates are net
- Premium positions +15%
- Calendar, availability, and rates subject to change based on strategic opportunities, reader and market needs

# WHERE YOU CAN FIND US...

15 Ria	George's Salon	Roche Salon
Adeler Jewelers	Georgetown Club	Saks Fifth Avenue
Aidan Design LLC	Grooming Lounge	Saks Jandel
Ann Hand Jewelers	Gucci	Salvatore Ferragamo
Ann Taylor	Hannelore's	SomaFIT
Art Whino	Hela Spa	Sotheby's/Tutt, Taylor & Rankin
Ashcroft Group	Helen Olivia	Spa at The Ritz-Carlton Georgetown
Astin Martin Tysons Corner	Hu's Shoes	Stuart Weitzman
Barlow Building	Industry Gallery	Teatism
BCBG Max Azria	Jimmy Choo	The Caucus Room
Bebe	Juicy Couture	The Collection at Chevy Chase
Bentley Bethesda	Julia Farr	The Four Seasons Hotel
Bloomingdale's (Chevy Chase & McLean)	Kenwood Country Club	The Hay-Adams Hotel
Bottega Veneta	Komi	The Jamieson
Bulgari	Landmark Aviation	The Liaison Capitol Hill
Burberry	Lexus of Rockville	The Newseum Residences
Café Milano	Louis Vuitton	The Palm Restaurant
Capitol Hill Tower	Mandarin Oriental Spa	The Phillips Collection
Carlyle Club	Marcel's	The Ritz-Carlton Residences
Cartier	Maserati of Washington	The Source Washington D.C.
Chanel	Max Studio	The St. Regis Hotel
Charlie Palmer Steak	Mazza Gallerie	The W Hotel
Circe Spa	Morton's The Steakhouse	The Woodward Building
Citronelle	Music Express	Theodore's
Cole Haan	National Press Building	Tiffany & Co.
Dandelion Patch	Neiman Marcus	Tiny Jewel Box
David Yurman - Tysons	Piazza Simpione	Toka Salon
Dessange Tysons	Quinn Gillespie & Associates LLC	Trump National Golf Club
Dior	Ralph Lauren	Turnberry Towers
Dulles Aviation	Relish	Urban Chic
Elizabeth Arden Red Door Spas	Residences on The Avenue	Volo Aviation
Equinox	Restaurant Eve	Washington Design Center
Ermenegildo Zegna	Reston Limousine	Wink Boutique
Euro Motorcars	Ris	Zara
Fink's Jewelers	RMA LIMO	Zaytinya