



ASPEN LIVING AT ITS FINEST

From renowned residents to international celebrities: That's who you'll find both within the pages and reading *ASPEN PEAK* magazine, the premiere luxury-lifestyle publication chronicling the undisputed pinnacle of alpine jet-set destinations. Boasting the country's most expensive residential real estate and a bounty of world-class luxury boutiques, Aspen's vibrant fashion, dining, nightlife and cultural scenes come to life within *ASPEN PEAK* in two captivating issues each year. Founded in 1830 as a percolating silver mining town and re-imagined in 1937 to become one of the world's most celebrated ski havens, Aspen has transcended from upscale winter resort to a sparkling, year-round enclave of style and sophistication.

CALENDAR

ISSUE	SPACE RESERVATION	MATERIALS	AVAILABLE
SUMMER	April 11, 2012	April 25, 2012	May 25, 2012
WINTER	October 8, 2012	October 22, 2012	November 16, 2012

RATES

PRINTED AND DISTRIBUTED: 40,000
ABC-AUDITED

AD SIZE	1X	2X
FULL	\$17,500	\$15,750
SPREAD	\$33,250	\$29,925
HALF PAGE	\$10,500	\$9,450
QUARTER PAGE	\$7,000	\$6,300
COVER 2/PAGE 1	\$40,250	
COVER 3	\$21,000	
COVER 4	\$23,900	

- All rates are net
- Premium positions +15%
- Calendar, availability, and rates subject to change based on strategic opportunities, reader and market needs

WHERE YOU CAN FIND US...

- 8K
- 39 Degrees
- Ajax Tavern
- Amen Wardy Home
- Aspen Airport
- Aspen Private Airport
- Aspen Brewing Company
- Aspen Club and Spa
- Aspen Jewelry Company
- B'jewel
- Baldwin Gallery
- Balentine Collection
- Bloomingbirds
- Bonnie Young
- Boogies
- Burberry
- Cadeau Aspen
- Caribou Club
- Caribou Jewels
- CB Paws
- Centennial Airport
- Chepita
- Christian Dior
- Cindy Griem Fine Jewels
- Cos Bar of Aspen
- Cuvee World Bistro
- Covet
- Daniel's Antiques
- Dannenmann
- David Floria Gallery
- Distractions
- Durrance Sports
- E.S. Lawrence Gallery
- Eagle Vail Airport
- Elevation
- Ellina
- Elliott Yeary Gallery
- Epicurious
- Ermenegildo Zegna
- Fendi
- Frette
- The Galerie
- Gallery Maximillian
- Gisella
- Gucci
- Il Mulino
- Ingrid Antoni Design
- Ink Café
- Jet Set
- Jimmys Restaurant and Bar
- Joan Boyce
- Joel Soroka Gallery
- Jour de Fete
- Kathryn Penn Jewelry
- Kemo Sabe
- Krabloonik
- La Cantina
- La Palapa
- Land Rover
- Lather
- Le Tub
- L'Hostaria
- The Little Bird
- Little Ollies
- Loro Piana
- Louis Vuitton
- M Salon
- Maja DuBrul
- Malo Aspen
- Manrico Cashmere
- Mark Richards
- Marmot
- Maroon Creek Club
- Matsuhisa
- Meridian Jewelers
- Mezzaluna
- Michael Pier Studios
- Mittel Europa
- Moncler
- Montagna
- Noori's Collection
- North Face Summit Shop
- O2
- Optica
- Pacifica Seafood
- Paige Gamble
- Peaches Corner Café
- Pismo Fine Art Glass
- Polo Ralph Lauren
- Prada
- Remede Spa
- The Red Onion
- The Restaurant
- Rifle Airport
- Royal Street Fine Art
- Roxys Market
- Salon Tullio
- Sashae Arts and Floral Gifts
- Shoshone Jewelers
- The Silver Queen
- Sixeightnine (689 Restaurant)
- The Spa at The Viceroy
- Specialty Foods of Aspen
- The Sports Center
- Stefan Kaelin Ski and Golf
- Sugar Sweet Clothing
- Syzygy
- Takah Sushi
- Testosterone Aspen
- Ute City
- Vail Valley Jet Center
- Valley Fine Art
- Victoria's
- Wild Fig
- Wine Prospector
- Zocalito Latin Bistro

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