



CONNECT WITH THE WEALTHIEST ART COLLECTORS AND ART DEALERS IN THE WORLD

Art Basel Miami Beach is the most exclusive high-end five-day mega buying and selling opportunity of contemporary art in the United States, where over \$1 billion changes hands between curators, buyers, gallery owners, and artists themselves. They arrive by private jets and yachts from all over the world. *ART BASEL MIAMI BEACH* is the official collectible guide and source for this exclusive event.

CALENDAR

SPACE RESERVATION

October 19, 2012

MATERIALS

November 2, 2012

AVAILABLE

November 30, 2012

OVERVIEW

- Distribution at Miami Beach Convention Center entrances Halls A+D
- Vernissage
- Official Art Basel Miami Beach VIP gift baskets
- Exclusive in-room distribution at luxury hotels
- Exclusive distribution with official automotive transports as well as private jets and car services
- Distribution at all officially sanctioned and satellite events
- Miami Design District and Wynwood, Bal Harbour, Coral Gables, and Miracle Mile shops
- Also available throughout Miami Beach stores and restaurants

RATES

PRINTED AND DISTRIBUTED: 25,000

AD SIZE	1X
FULL	\$10,200
SPREAD	\$18,360
HALF PAGE	\$6,720
COVER 2/PAGE 1	\$43,000
COVER 3	\$15,855
COVER 4	\$25,000

- All rates are net
- Premium positions +15%
- All final positioning is determined/approved by Art Basel Miami Beach
- Calendar, availability, and rates subject to change based on strategic opportunities, reader and market needs