



CONNECT WITH THE WEALTHIEST ART COLLECTORS AND ART DEALERS IN THE WORLD

Art Basel Miami Beach is the most exclusive high-end five-day mega buying and selling opportunity of contemporary art in the United States, where over \$1 billion changes hands between curators, buyers, gallery owners, and artists themselves. They arrive by private jets and yachts from all over the world. *ART BASEL MIAMI BEACH* is the official collectible guide and source for this exclusive event.

CALENDAR

SPACE RESERVATION

October 13, 2010

MATERIALS

October 27, 2010

AVAILABLE

November 29, 2010

OVERVIEW

- Distribution at Miami Beach Convention Center entrances Halls A+D
- Vernissage
- Official Art Basel Miami Beach VIP gift baskets
- Exclusive in-room distribution at luxury hotels
- Exclusive distribution with official automotive transports as well as private jets and car services
- Distribution at all officially sanctioned and satellite events
- Miami Design District and Wynwood, Bal Harbour, Coral Gables, and Miracle Mile shops
- Also available throughout Miami Beach stores and restaurants

RATES

PRINTED AND DISTRIBUTED: 25,000

AD SIZE	1X
FULL	\$8,500
SPREAD	\$15,300
HALF PAGE	\$5,600
BACK COVER	\$19,500

- All rates are net
- Premium positions +15%
- For Niche Network Corporate Rates, contact your representative
- Calendar, availability, and rates subject to change based on reader and market needs

“The fabulous, sexy people love to know what’s going on. These magazines capture the excitement of their respective markets like no other.”

— PATRICK DEMARCHELIER, PHOTOGRAPHER